Dandruffy Heads

ful, glessy, silky hair, do by all means get rid of dandruff, for it will starve your hair and cuin it if you don't.
It doesn't do much good to try to
brush or wash it out. The only sure
way to get rid of dandruff is to dissolve it, then you destroy it entirely.
To do this, get about four ounces of
ordinary liquid aroom apply it at night, when retiring, use enough to moisten the scalp and rub it in gently

dissolve and entirely destroy every single sign and trace of it.

druff you have. This simple remedy never fails. Advt.

Writes Mother of Sinking of Ship at Night.

John Temple Herne, only son of the all was smoog the first to enlist in the Naval Reserve and who is serving on a United States count patrol boat in the war zone, has written the following letter to his mother:

were taking out a large convoy in gone down and we were right in the reading when his ship was hit. It company with a number of other midst of the wreckage. The night sail the ship just creampled like patrol boats, both French and British air was filled with cress for help and house of cards. He was stunned in MONDAY MORNING WONDERS patrol boats, both French and British, air was filled with cries for help and house of cards.

son of the Late Actor Herne turned meand the sterm fairy or expineling like thutuler, and a congress

below decks thought we had been cent hit astern and anne tombling on was at his battle station and I was only "My beloved Mother:
"More excitement. The 'subs' are through the sights of the after gun.
"By this time the freighter had snatched from death that I have

alongside us had been struck, those fact tone with a strong Cocancy as

Amaint Clearance Sale

Lane Bryant 21-23 West 38th St.



IN FRANCE IS GLAD HE'S IN THE ARMY

Gives "Godmother" Reasons Why Men Shouldn't HARD LUCK SOLDIER STORY Wait for Draft.

of the surface of house floating or of it. He had not tope and stuffest int when he besalt when he he had not at him, and we were so low us for the 'sur' he would take a last he did not ength calling. If he expanse of sentimental women, as he did not ength calling. If he would have wuter again, as where again, as whe and the water again, as an interesting feature is that — About 8 A. M. it is some like. To sometimes come up to sensetted by the army but he boys are all in the less of spirits and the many like army but he first thing we have a physical distance along the same lines will sim-

is a conderful sight to see els of acceptance in the air al-ime, and the thing that makes

THERE IS NO

EMBARGO

ON FREIGHT SHIPPED BY MOTOR TRUCK.

It solves your shipping problems and helps the government and the railroads to solve

On a motor truck you can deliver the load 10 to 25 miles in the time that your truck stands in a line waiting to unload at a freight

Delivery cost at both ends plus freight charges is but little more than cost of direct deliveries on a large shipment and your customer will gladly pay the difference for the service. Ask him.

Let us tell you what the dependable cargocarrying Peerless will do for you. It is today feeding and supplying the armies of Europe.

THE TRUCK WITHOUT A PEER

PEERLESS

Broadway & 63d Street. New York.



Proof of Wear

This pair of shoes was worn with the left sole of high-grade leather and the right of Neolin.

The shoes were worn by a ship-ping clerk, and after 95 days the leather sole wore completely through, as shown.

Measurements of the Neolin Sole showed incontestably that in the same service it would wear three times again as long as the outworn

This is one of thousands of tests showing conclusively that Neolin saves money for its users because it costs no more than leather and wears setter and longer.

A sole not branded Neolin is not a Neolin Sole



They Make the Worker's Dollar Count for More

Meolin Soles cost no more than ordinary leather soles and they last from two to six times as long.

So every dollar you spend for Neolin Soles counts from two to six times as much as a dollar spent for ordinary leather

When you buy new shoes be sure they are Neolin-soled, not only because you will get more wear for your money but also because you will get better wear.

Neolin Soles are more comfortable than leather because they are more flexible. New shoes Neolin-soled do not require any of the painful breaking in that new shoes with the usual stiff leather soles require.

And Neolin Soles do not stretch or slip-and they are waterproof.

They protect your feet from getting damp and chilly as they do with leather soles whose spongy and porous nature makes them soak up-literally breathe inthe dampness from snow underfoot, from muddy crossings, and even from the thin film of water found on pavements after showers and thaws.

If your old shoes are showing

now with Neolin. And when you buy new shoes do what eight million other Americans have done before you - get shoes soled with

signs of wear, have them re-soled

Neolin Soles can be had in black, white or tan—and every genuine Neolin Sole is always branded Neolin.

Mark that mark-stamp it on your memory-Reolin

The Goodyear Tire & Rubber Co.

eather soles are stiff-Leather soles soak up Neolin Soles are com-

eather soles slip Neolin Soles grip, yet they can not scratch fine floors and furniture.

fortable.

water-Neolin Soles are waterproof.

Rubber soles stretch-Neolin Soles hold their Rubber soles tear look =-Neolin Soles stick tight.

Rubber soles crack - Neolin Soles will not crack.

Rubber soles are heavy-Neölin Soles are light.

Neolin Soles

Better than Leather

THRILLING STORY Become Hairless

with the finger tipe.

By morning most if not all of your dandruff will be gone, and three or four more applications will completely

You will find, too, that all itching and digging of the scalp will stop, and your hair will look and feel a hundred times better. You can get liquid arvon at any drug store. It is inexpensive, and four ounces is all you will need, no matter how much dan-

SUNDAY WORLD WANTS WORK

Uptown Store

3rd Ave. & 121st St.

Park Row & Chatham Sq.



The Christmas Gifts That **Pennies Bought**

A Sensible, Practical Plan that Bought Sensible, Practical Gifts.



On Washington Heights lives a family of four that wanted to economize on Christmas gifts. Instead of giving each other things they could easily get along without, they came to Cowperthwait & Sons and, by paying a small amount in cash,

bought a new parlor suite and a Columbia Grafonola with a lot of patriotic records. The terms of payment were so easy that they placed a "community bank" on a convenient shelf and each one dropped his odd pennies in it. In that way in a little over a year they paid for these things and many others, actually refurnishing

their home without noticing the cost. It is surprising how quickly a few pennies a day grow into dollars.

Why can't you economize in that way? This is the year of years to be practical in your Christmas giving. Put your

pennies to work. Accept the liberal terms offered by the Oldest Furniture House in America. There is no red tape-simply come and select the things you want and we will send them to your home at once. One hundred and fen years of continued growth, in spite of wars and panics, speaks for the standing and repu-

tation of this house. OPEN EVERY EVENING UNTIL CHRISTMAS

Reputation Behind the Goods-Long Service Ahead of Them

since its founding, 110 years ago. This long record of unfalling service is your guarantee of lasting satisfaction with everything you purchase. You can be SURE of the service you will get when you buy of the "oldest furniture house in America." critical pe

Practical and Useful Christmas Gifts





Rugs and Carpets

18236 Azminster Rug \$1.55

Axminater Carpet Cleng remmanta), a yd........ 2.25

18-in. Napler Matting, a pd ...

#2%-in. Napter Matting, a pd. .

#6-in. Woodsleum (Rug Berder),

all Sewing, Laying, Lining, &c., Prec.

Cowperthwait's

Liberal Credit Terms

Mão weekly on \$15 worth, 75e weekly on \$50 worth,

\$1.50 weekly on \$100 worth, \$2.50 weekly on \$200 worth. 86.00 weekly on \$500 worth,

Other amounts in proportion, Pur by the mouth if you wish, 10% Off Vs Cash,

S6x73 Velvet Rug . .





and Stool

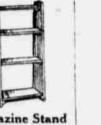














\$3.85 | mehen high \$1.90 Christmas News From Our Toy Department









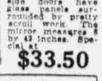


3rd Ave. & 121st St.























Downtown Store: 193-205 Park Row Between Brooklyn Bridge "Sub" Station and Chatham Sq. "L" Station



sent in by friends and rela-

yes. His office handled an average of

all not have its annual dinner this siel to abandon what was to have

You're sure to find Your Christmas Gift in these Books, Calendars and Xmas Cards

Never before did we show such ininite variety in which is embraced Science, Humor, Fiction, Adventure, listory and the Classics.

Dainty Gift Books, in coze 49c to \$2.50

War Books 10% Below Publishers' Prices.



Calendars, Cards, Gift Dressing, Gift Containers (boxes), Seals and Tags. Gold and Silver Plated Toilet Table Articles

An Exceptionally Wide Assortment of

Engraved Free in Four Popular Styles.

mirror. \$9.98
Silver Plated Toilet Sets, containing comb. beautiful forms and Hair Receivers, each. Silver Plated Puff Box and Hair Receivers, \$1.78 to 1.78 t

Gold Plated Puff Box and Hair Receivers. \$1.75 to \$2.49 Gold Plated Military Sets, 3 pieces. \$9.50 and mirror; in plain ham mered and engraved de signs ... \$5.49 and \$6.98 Silver Plated Jewel Cases, lined with satin ... \$5.49

GIFT RUGS—Small Sizes

Highest Grade Wiltons Beautiful Rugs at exceptionally moderate price. 27 x 54 inches 36 x 63 inches

\$5.98

\$5.50 \$3.50

Heavy Beauvals Axminster Rugs

An attractive display of Imported Silk Mohair Rugs in an

H. C. F. KOCH & CO., Inc., 125th St., West